Entrevista con el nuevo presidente de FDI, Dr. Orlando Monteiro da Silva

“Los proyectos de FDI mejoran la vida de las personas”

EI Dr. Orlando Monteiro da Silva comienza durante el Congreso Mundial de FDI en México su mandato de dos años como presidente de la organización. Monteiro da Silva, quien es presidente también de la Orden de Médicos Dentistas (Asociación Dental Portuguesa), destaca el papel de la federación como la voz de la odontología a nivel mundial y como la organización líder en programas destinados a obtener un nivel de salud oral óptimo en la población.

¿Cuál es la importancia del Congreso Mundial de FDI? La odontología y la medicina oral siempre han sido una de las profesiones mejor organizadas del mundo. La FDI usa esa estructura a nivel internacional: las reuniones anuales de la profesión sirven para discutir temas políticos, científicos y profesionales relacionados con la salud en general y la odontología en particular en un contexto global.

¿Cuánto es la educación continua en FDI? La educación continua es fundamental para la calidad de la práctica. La profesión, la ciencia y el arte de la odontología han evolucionado de manera significativa en la última década. Una plataforma de educación continua es de gran valor para la profesión y para el público. Es muy importante que cuando un paciente va al dentista esté seguro de que se le está dando la mejor atención. La FDI juega un papel muy importante en la educación.

¿Cuál es el impacto de FDI? Tenemos proyectos muy importantes en todo el mundo que están marcando una diferencia en la vida de la gente en África y en el oeste y sureste asiático. Todos los proyectos de FDI se adaptan a las necesidades de las poblaciones locales. Su objetivo final es promover la salud oral en todos sus aspectos, no sólo en lo que respecta a educación y prevención, sino también en cuanto a tratamiento y rehabilitación. La caries y la enfermedad periodontal afectan actualmente a un 90% de las personas de todo el mundo y la FDI pude contribuye a reducir su incidencia en generaciones futuras ayudando a nuestros miembros nacionales para sensibilizar a gobiernos y público sobre la importancia de la salud bucal en la salud pública. La buena prevención y las campañas de educación son cosas que se quedan para toda la vida.

Expanding Dental Markets in Latin America

Boosted by capital inflows, by record prices for exports, by sound policies and by an expansion in domestic credit, Latin America saw economic growth of 6% last year and is on course to notch up close to 5% this year, stated the influential magazine The Economist.

The main motor of growth for Latin America has been China’s demand for its minerals, foodstuffs and other raw materials. That looks set to continue. Secondly, the growth increasingly comes from consumption by Latin Americans themselves, as tens of millions edge out of poverty and benefit from newly available credit.

Mexico, which suffered more in 2009 and is vulnerable to slower economic growth in the United States, has more scope than others in the region to expand domestic credit.

Brazil, which is curbing its deficit this year, has more scope than others in the region to expand domestic credit.

How is how important is continuing education? In terms of quality, continuing education is crucial. The profession, science and art of dentistry have evolved significantly, especially in the past decade. Providing a platform of continuing education for dentists and other oral health professionals is of tremendous value to the profession and indirectly, of course, to the public.

El Dr. Michael Pikos, fundador del célebre Pikos Implant Institute en Florida, explica que “muchas gracias”, como se aprecia en la pantalla tras su conferencia en el Congreso de ICOI en Colombia.

Founder of the Tampa, Florida-based Pikos Implant Institute, Dr. Miguel Pikos ends his lecture at the ICOI congress in Colombia with “muchas gracias” as can be seen on the screen.

Is FDI making a real difference? We have extremely valuable projects all over the world that are making a difference to people’s lives in Africa and in West, South and East Asia; all projects are tailored to local population needs. The ultimate goal is to promote oral health in all its aspects, not just education and prevention, but also treatment and rehabilitation.

Tooth decay and periodontal disease currently affect 90% of people around the world, and we can contribute to lower their incidence among future generations by supporting our national partners in raising awareness among governments and public on the importance of oral health in public health. Good prevention and education messages stay with you all your life.
El creciente mercado dental en América Latina

Chile ha ido incluso más allá. Gracias en parte a una subida de impuestos, redujo su déficit fiscal a 1,8% de su PIB este año según su ministro de Economía, a pesar del gasto extra provocado por el terremoto del año pasado. Brasil por su parte ha reducido su déficit este año y está creciendo de tal forma que planea grandes aumentos de pensiones y salarios del sector público el próximo año. Los datos económicos de América Latina son una buena noticia para la industria dental y para los más de 350,000 profesionales de la odontología. Los dentistas latinoamericanos están experimentando una gran demanda de sus servicios, que abarcan desde citas regulares a complejos y caros procedimientos estéticos. Esta situación, unida a la gran cobertura dental, ha traído una gran bonanza para muchos profesionales. Uno de los signos más visibles de este nuevo clima económico es el creciente número de congresos y exposiciones dentales en toda la región. Mientras que hace algunos años congresos como CIOSP en São Paulo (Brasil) eran el referente exclusivo de la industria dental en América Latina, ahora muchos países tienen sus regular apariciones internacionales, a las que asisten reconocidos congresistas de América y Europa. En una reciente reunión en Bogotá (Colombia) reunió presente toda la plana mayor del Congreso Internacional del Implanteología Oral (ICOI), incluyendo a su presidente, Kenneth Judy y a su director ejecutivo, Craig Johnson. (Consulte la cobertura del evento en la sección lateral de www.dental-tribune.com.

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EMS Swiss Instruments Surgery MB4, MB4 y MB4 son instrumentos clínicos diamanados para la preparación quirúrgica secundaria (MB4, MB3) y osteotomía final (MB4). El diseño combinado de doble refrigeración, combina unos instrumentos con características específicas para cada procedimiento.

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EXPANDING DENTAL MARKETS IN LATIN AMERICA

The economic data on Latin America is indeed good news for the dental industry and for over 350,000 dental professionals, many of whom have enjoyed an unprecedented interest in their services from patients. From small appointments to complex and expensive esthetic procedures, Latin American dentists are experimenting a large demand for their services. Coupled with an expanding dental coverage, this economy has brought a bonanza for many professionals. One of the most visible signs of this new, rich economic climate is the increasing number of dental congresses and exhibitions now taking place throughout the region. While a few years ago shows like the massive CIOSP in São Paulo, Brazil ruled the dental business in Latin America, now many countries have their own international expos, attended by top American and European speakers.

At a recent meeting in Bogotá, Colombia all the major players of the influential International Congress of Oral Implantologists (ICOI) were in attendance, including its chairman Kenneth Judy and executive director Craig Johnson. (See coverage under Latin America at www.dental-tribune.com or choose the Spanish-language e-paper edition of Dental Tribune Latin America.)

ICOI will sponsor a Mexico City, November 3-5, 2011 meeting at UNAM, the largest and most prestigious university in Latin America, a sign of ICOI’s interest in the region. Just the Esthetics Program at the upcoming November meeting of the Argentinean Dental Association (AODA) in Buenos Aires will have as speakers Sasha Jovanovich, Newton Fah, Stephen Chen or Galip Gürel, among many others. The new FDI president as well as all presidents of Latin American national dental associations will have a parallel meeting there on dental public policies, if you are interested in growing your business, Latin America is where to invest now.
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FDI's particular goal is to have oral diseases listed as NCDs. The FDI deals directly with the United Nations in a general way, but more specifically with the World Health Organization (WHO) and the United Nations Environment Programme (UNEP). It is very important to be globally present and to make sure that the interests of the profession, and of the public, are well represented, promoted and defended.

We are part of an alliance of non-governmental organizations called the World Health Professions Alliance or WHPA and our recent focus has been in noncommunicable diseases. This issue has come to the surface in the past few years due to the health burden they represent. FDI has fronted the WHPA campaign and recently made very specific recommendations at a Civil Society Hearing in New York. We have also created a health toolkit, which was launched just a few days ago.

What is your personal goal as FDI President? I would like to give more visibility to some Portuguese-speaking countries like Angola, Mozambique, Guinea-Bissau, Cape Verde, East Timor and São Tomé and Príncipe. These countries have tremendous needs in terms of oral health and public health, a phase down of amalgam will be only appropriate when an alternative and suitable restorative material is available.

FDI has a rich history of addressing global health issues, including the importance of oral health in the context of noncommunicable diseases. The FDI has been involved in various initiatives, such as its work with the World Health Professions Alliance (WHPA), which seeks to promote the interests of the dental profession on a global scale.

The FDI has also emphasized the need for dental amalgam to be phased down due to its potential health risks, especially regarding the controversial component of mercury. The organization has expressed a commitment to finding alternative and suitable materials for restorative dental procedures, aiming to ensure public health and protect the environment.

FDI's work is not limited to addressing clinical issues but also extends to education, guidelines, and public information messages. All of these efforts contribute to the overall health and well-being of individuals globally.

Does the FDI have an impact in people’s lives? Yes, in quite specific ways, from the dental materials used by the dentist to a number of issues on dental practice and ethics. FDI’s continuing education programs have an impact on the good art of the profession, as do other FDI issues such as waste management in dental practices, guidelines, good practice recommendations and public information messages. All of these together have a tremendous impact on health professionals – but on also patients, both directly and indirectly.

What is the principle issue at UNEP? UNEP is in the process of developing an international treaty for mercury, one of the components of dental amalgam. FDI is ensuring that discussions are based on the best available science. It and seeks to facilitate solutions that do not compromise endanger public health, particularly in disadvantaged and vulnerable communities, both within developed and developing countries, nor should they hinder the necessary development of countries in transition and low income countries.

What's the role of FDI on health and dentistry in a global context? FDI deals directly with the United Nations in a general way, but more specifically with the World Health Organization (WHO) and the United Nations Environment Programme (UNEP). It is very important to be globally present and to make sure that the interests of the profession, and of the public, are well represented, promoted and defended.

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Are these recommendations for all health professionals? FDI’s particular goal is to have oral diseases listed among noncommunicable diseases (NCDs). The current WHO list refers only to cancer, diabetes, and cardiovascular and respiratory disease. Yet people all over the world – governments, politicians, important bodies like WHO and others – are becoming increasingly aware that oral health is part of general health. Oral health has a huge impact on the general health of individuals and other systemic diseases, especially NCDs. FDI is working to have this reality reflected in official UN and WHO NCD policy and statements.

What is your personal goal as FDI President? I would like to give more visibility to some Portuguese-speaking countries like Angola, Mozambique, Guinea-Bissau, Cape Verde, East Timor and São Tomé and Príncipe. These countries have tremendous needs in terms of oral health, particularly for those most disadvantaged and in need of treatment.

The second element of the 2010 GA Motion stated the safety of dental amalgam and that no ideal alternatives currently exist: "Amalgam is a safe and highly effective restorative material. To maintain and protect global public health, a phase down of amalgam will be only appropriate when an alternative and suitable restorative material is available."

Dental amalgam has been in use for well over a century and we do not yet have a product that is as tough – an amalgam filling can last for 25 years or more – or as cost-effective: other materials with a shorter life cycle are at least three times as costly. It is important for us to find a workable solution.

What is your personal goal as FDI President? I will be the first Portuguese President of FDI and I would like to give more visibility to some Portuguese-speaking countries like Angola, Mozambique, Guinea-Bissau, Cape Verde, East Timor and São Tomé and Príncipe. These countries have tremendous needs in terms of oral health professions and in terms of the oral health needs of the millions of people that live there.

"FDI makes a difference in people’s lives"

El nuevo presidente de FDI, Dr. Orlando Monteiro da Silva, derecha, con los presidentes de AMIC Dental y de ADM durante la Fiesta Latina de Dental Tribune en la exposición IDS. FDI new President Dr. Orlando Monteiro da Silva, right, with the presidents of the Mexican expos. AMIC Dental and of the Mexican Dental Association at Dental Tribune’s Latin Gala at IDS.

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FDI makes a difference in people’s lives"
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Ah Kim Pech introduces a new company that manufactures a new line of accessories for dentists and for children called Toyz by Ah Kim Pech. “We are the only company in Mexico with these type of products,” said Jorge Bolívar Guizar, from Ah Kim Pech. The line includes products for pediatric dentists, as well as funny, colorful items for dentists to give as gifts to children. “We have key rings, pens, pencils, lip-shaped clocks or a “bubble releasing tooth, which was a best seller,” added Bolivar. The aim of this 400-plus line of products is to help dentists motivate, educate and relax children in the dental office. The Toyz booth was completely crowded by dentists at the previous AMIC Expo in Mexico City.

In addition, Ah Kim Pech will raffle a car for the 17th time at the expo. The Ah Kim Pech slogan “All in orthodontics” says it all: the company offers all the solutions for the specialty, which is the reason why it’s number one in the Mexican market. They manufacture the Econoline brand of Nickel Titanium Arches, the Light brackets or orthodontic bands Stylus, among many others, and they also distribute in Mexico the Trainer line of the Australian company Myofunctional Research.

The Mexican company Laboratorios Gayz, part of that Safar Group which includes companies such as Depósito Dental Villa Cortes, is one of the best options at the expo. Its portfolio is extensive and its offerings are among the most attractive. The company distributes dental whitening and composites by the Brazilian company FGM, KaVo’s iCat cone beam tomographer, dental chairs by Ritter, alginate by CAVEK and other products by Woodpecker or Monib. Ayub Safar, president of Lab Gay as well as of the Mexican Dental Trade Association (AMIC Dental), has been instrumental in making both grow exponentially, in quality and sales. Together with the Mexican Dental Association, he was instrumental in getting Mexico to host the FDI World Dental Congress.

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The Best Products at the Best Prices

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The Best News for Kids

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“Los proyectos de FDI cambian a las personas”

¿Y a nivel individual?

De formas muy específicas: desde los materiales dentales que se usan cuando se va al dentista a cuestiones de atención dental y de ética. Los programas de educación continua de FDI tienen un impacto en el arte de la profesión, al igual que en la educación continua de FDI tienen un impacto en el manejo de enfermedades no transmisibles, un problema que ha salido a relucir en los últimos años debido a la carga que representan para la salud. La FDI ha encabezado la campaña de AMPS y recientemente hizo recomendaciones muy específicas en una audiencia de la sociedad civil en Nueva York. También hemos creado un conjunto de herramientas de salud, que lanzamos hace sólo unos días.

¿Cuál es el papel de FDI a nivel global?

La FDI trata directamente con las Naciones Unidas de forma general, y específicamente con la Organización Mundial de la Salud (OMS) y el Programa de las Naciones Unidas para el Medio Ambiente (PNUMA). Es muy importante estar presente a nivel global para asegurarnos de que los intereses de la profesión, y sobre todo del público, estén bien representados, promovidos y defendidos.

¿Cáual es la intención de PNUMA?

EL PNUMA está en proceso de desarrollar un tratado internacional sobre el mercurio, uno de los componentes de la amalgama dental. La FDI quiere asegurarse de que las discusiones se basen en la mejor ciencia disponible. Se trata de facilitar soluciones que no pongan en peligro la salud pública, especialmente en comunidades desfavorecidas y vulnerables en países desarrollados y en desarrollo.

En 2010 la Asamblea General de FDI aprobó con un 84% de la votación una moción que coloca a la promoción de la salud y la prevención como el principio fundamental en la posición de FDI y de sus miembros en el proceso de negociación. La moción afirma que “la Federación Dental Internacional, como la voz mundial autorizada e independiente de los odontólogos, llama a los gobiernos a fomentar y garantizar la prevención efectiva de la caries dental y los correspondientes programas de promoción de la salud. Esto debe vincularse al manejo preventivo de las enfermedades, lo que redundará en una reducción gradual del uso de los actuales materiales de restauración, incluyendo la amalgama dental. Estas medidas garantizarán una óptima salud oral, especialmente para las personas más desfavorecidas que tienen necesidad de tratamiento”.

El segundo elemento de la Moción GA 2010 reiteró que la amalgama dental es segura y que no existen alternativas ideales en la actualidad: “La amalgama es un material de restauración seguro y altamente efectivo. Para mantener y proteger la salud pública mundial, sólo es conveniente adoptar una reducción gradual del uso de la amalgama cuando exista un material de restauración alternativo”.

La amalgama dental se usa desde hace más de un siglo y no contamos con un producto que sea tan resistente, uno de los componentes de la amalgama puede durar 25 años o más, o tan coste-efectivo: otros materiales tienen un ciclo de vida más corto y son tres veces más caros. Es importante para nosotros encontrar una solución aceptable.

¿Cuál es su meta como presidente de FDI?

Soy el primer presidente portugués de FDI y quiero dar mayor visibilidad a países de habla portuguesa como Angola, Mozambique, Guinea-Bissau, Cabo Verde, Timor Oriental y Santo Tomé y Príncipe... Son países que tienen enormes necesidades en términos profesionales y de salud oral para los millones de personas que allí viven.